

WHAT LOUGH LEANE MEANS TO THE PEOPLE

ROSS CASTLE BOAT TOURS – MICHAEL FLEMING

LENSES APPLIED



Heritage / Tradition



Tourism



Health / Wellness



Business



Environmental



HERITAGE AND TRADITION



The Fleming Family

- Looking after guests since 1896

Ross Castle

- Stronghold of the O'Donoghue Ross

Innisfallen Island

- A hidden jewel

Folklore and Legend

TOURISM



- Past
- Present
- Future



RECREATION AND WELLNESS



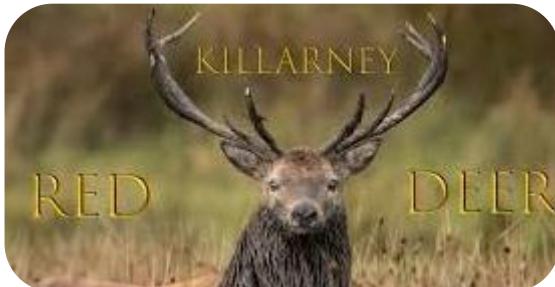
ENVIRONMENTAL



TOURISM Vs CONSERVATION / ENVIRONMENT

Killarney National Park – Irelands oldest National Park (1932) and a UNESCO Biosphere Reserve (1982)

Rare Species



Clean Water / Biodiversity

Lough Leane as an fresh water inland lake is precious and must be protected.

BUSINESS - ECONOMIC VALUE OF TOURISM IN KILLARNEY AND THE ROLE OF THE KILLARNEY NATIONAL PARK

TOURISM IN KILLARNEY

2.1 million visitors per year (1.4 Domestic & 665k Oversea)

€745 million per year

Average Spend is €129 per visitor

25% of spend = experiences / retail

KILLARNEY NATIONAL PARK ROLE

Attracts 1.4 million visitors per year (2024)

Corner Stone attraction

Supports visitor dispersal

Boosting Off Season – hiking / biking / heritage

Non Monetary – amenity / quality of life / conservation / health

CALL TO ACTION

THE DIFFERENCE IS ALL OF US!!





THANK YOU

Image of the Lakes of Killarney - 1897