



# WHAT LOUGH LEANE MEANS TO THE PEOPLE

*ROSS CASTLE BOAT TOURS – MICHAEL FLEMING*

# LENSES APPLIED

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Heritage / Tradition



Tourism



Health / Wellness



Business



Environmental



# HERITAGE AND TRADITION



## ***The Fleming Family***

- Looking after guests since 1896

## ***Ross Castle***

- Stronghold of the O'Donoghue Ross

## ***Innisfallen Island***

- A hidden jewel

**Folklore and Legend**

# TOURISM



- Past
- Present
- Future



# RECREATION AND WELLNESS



# ENVIRONMENTAL



## TOURISM Vs CONSERVATION / ENVIRONMENT

**Killarney National Park** – Ireland's oldest National Park (1932) and a UNESCO Biosphere Reserve (1982)

### Rare Species



### Clean Water / Biodiversity

Lough Leane as a fresh water inland lake is precious and must be protected.

# BUSINESS - ECONOMIC VALUE OF TOURISM IN KILLARNEY AND THE ROLE OF THE KILLARNEY NATIONAL PARK

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## TOURISM IN KILLARNEY

2.1 million visitors per year (1.4 Domestic & 665k Oversea)

€745 million per year

Average Spend is €129 per visitor

25% of spend = experiences / retail

## KILLARNEY NATIONAL PARK ROLE

Attracts 1.4 million visitors per year (2024)

Corner Stone attraction

Supports visitor dispersal

Boosting Off Season – hiking / biking / heritage

Non Monetary – amenity / quality of life / conservation / health

# CALL TO ACTION

## THE DIFFERENCE IS ALL OF US!!

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# THANK YOU

Image of the Lakes of Killarney - 1897